HOTEL / MOTEL BOARD MEETING

Agenda

Tuesday, October 20, 2026 • 9:00 AM • Carroll County Courthouse

301 N. Main Street, Mt. Carroll, IL 61053

CALL TO ORDER & ROLL CALL

Welcome, roll call, confirmation of quorum, and public comment.

AGENDA ITEMS

01 Approval of September 22 Minutes

ACTION / VOTE

- Review and consider approval of the September 22, 2026 meeting minutes.

02 Treasurer's Report

REVIEW

- Review the Treasurer's Report as presented.

03 Zoning & Licensing Report

UPDATE

- Update on permits and licensing activity.

04 Savanna Spark Grant

DISCUSSION / DIRECTION

- Discuss the Savanna mural project, requested extension and reapplication options.

05 VisitNW Illinois & Carroll County Agreement for 2027

DISCUSSION / POSSIBLE ACTION

- Review the proposed agreement for next year, with possible action on the agreement.

06 2027 Northwest Illinois Expedition Guide Advertisement

ACTION / VOTE

- Consider approval of a full-page inside-front-cover ad for $2,800, matching the prior-year placement and cost. Separate from the VNWIL services agreement.

OLD BUSINESS

Sandburr Run request; partner mailers; OMA-certified director designation; and bylaws.

EXECUTIVE SESSION

If required, the board may move to closed session for a purpose permitted under Section 2(c) of the Open Meetings Act. Any final action is taken in open session.

OTHER BUSINESS

Board comments.

ADJOURNMENT

Confirm the next meeting date and time, then adjourn.

Prepared by VisitNW Illinois (VNWIL) | Contact: matthew@vnwil.com